

CONSIDERATIONS FOR THE PROTECTION OF

CHILDREN'S

PERSONAL DATA

Considerations by Product and
Service Developers



CHILDREN ARE INDIVIDUALS AND HAVE THE RIGHT TO PROTECT THEIR PERSONAL DATA

- **ACCEPT THE PROCEDURES AND PRINCIPLES DETERMINED BY THE LAW No. 6698 ON THE PROTECTION OF PERSONAL DATA**

If the personal data of children is processed in products and services, maximum care should be taken in compliance with the Law on Protection of Personal Data No. 6698.

- **PROCESS CHILDREN'S PERSONAL DATA TO MINIMUM LEVELS**

If it is necessary to process personal data of children in products and services, data processing should be kept to a minimum in accordance with the data minimization principle.

• PROVIDE SPECIAL INFORMING FOR CHILDREN

If the audience that the product and service will appeal to is children, informative texts should be prepared in accordance with the perception level of children within the scope of the obligation to inform. If necessary, a more understandable, plain and clear language supported by pictures and visual effects should be used.

• USE CHILDREN’S AGE VERIFICATION SYSTEMS

Considering the current technology, systems to verify the age of the child should be used. (For example, in order to check the explicit consent given and to verify the age, questions that only a child of that age can answer can be asked. When necessary, information and explicit consent confirmation texts can be sent to the verified contact information of the custody/guardianship right holders.)



- **CONSIDER TECHNICAL AND ORGANIZATIONAL MEASURES TO ENSURE DATA SECURITY WHEN PROCESSING CHILDREN'S PERSONAL DATA MORE SENSITIVELY**

In cases where children's data is processed, an approach should be adopted to take technical and organizational measures at the highest level.

- **RESPECT THE RIGHT TO PROTECT THE PERSONAL DATA OF CHILDREN**

Develop appropriate policies and mechanisms to ensure that children know and exercise their rights.





CONSIDERATIONS BY CHILDREN



Nasuh Akar Mah. 1407. Sokak No:4 06520
Balgat-Çankaya/Ankara // www.kvkk.gov.tr
Tel: 0 (312) 216 50 00 // Faks: 0 (312) 216 50 52